

Guidelines for the publication of News & Events

on the website www.dih.lu

The News & Events section of the L-DIH website aims to showcase the latest news and upcoming events on digital transformation, especially in the manufacturing ecosystem. It also includes news on high performance computing (HPC)/supercomputing, cybersecurity or artificial intelligence (AI) at a national and cross-border level. Each submitted piece of content is reviewed by the DIH team and published on the web platform.

In order to guarantee the relevance, consistency and quality of the content, we kindly ask you to respect the following guidelines:

Examples of relevant topics: articles explaining or demystifying a given technology, practical use cases, upcoming events

Examples of irrelevant topics: social events within a company/internal company life, job opportunities, participation in external events, promotion of a product, service or company

Publication tips

Here are some rules to maximise the chances of an article to get visibility.

1. Define your main keywords and make sure they appear in the title and the heading.
2. Choose a simple and informative title - 45 characters maximum including spaces.
3. Write a heading that summarises the main information of the article - 300 characters maximum including spaces.
4. In the body of the article, make sure that the main questions are answered (who, what, when, how, why) and think about using sub-headings.
5. Don't forget to attach a visual or picture (with credits if appropriate) in a good quality.
6. If you want to publish a video, please include the platform link (e.g. YouTube), the credits, a title and a short introduction - 300 characters including spaces.
7. Please make sure you provide your newest logo in good resolution (jpeg or png or svg)
8. Make sure the contact email address you provide is correct and appropriate as you may get contact requests back from your publication on DIH Luxembourg.

For any questions, please contact us through the form.